

IMPACT HARRISBURG

PRESENTATION TO THE INTERGOVERNMENTAL
COOPERATION AUTHORITY

WEDNESDAY, JANUARY 22, 2020

.....IH.....

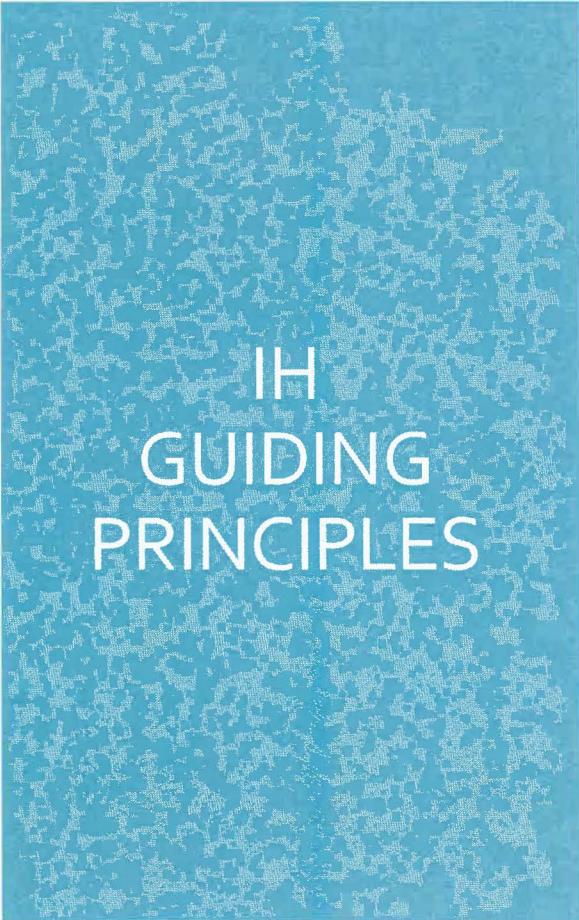
.....iH.....

Who we are

- A non-profit established under the Harrisburg Strong Plan to help promote economic development opportunities and address infrastructure challenges.

PURPOSE OF IMPACT HARRISBURG

- Provide grants for economic development and related activities that will benefit the City.
- Grants are to be leveraged with other funds, to create maximum impact upon:
 - A) Harrisburg tax base (real estate, earned income, and others);
 - B) jobs for City residents; and
 - C) improving the City's operational efficiency.



IH
GUIDING
PRINCIPLES

- 1. Accountability of funds
- 2. Leverage of other funds, private and public
- 3. Fair and Rational Scoring Process
- 4. Inclusion: increasing opportunities and capacity for minority and other disadvantaged groups
- 5. Respect, preserve and grow the culture of Harrisburg's neighborhoods
- 6. Fund projects, not operations
- 7. Produce measurable outcomes
- 8. Build the City tax base
- 9. Create jobs (for City residents)
- 10. Improve City operational efficiencies

IMPACT HARRISBURG PROGRAMS

- **1. INFRASTRUCTURE PROJECT**
- **2. INFRASTRUCTURE CONTINGENCY**
 - **A. Eligible Uses**
 - **B. Grant Limit/Match**
 - **C. Eligible applicants: City of Harrisburg; Capital Region Water**
- **3. ECONOMIC DEVELOPMENT**
 - **Large Economic Dev't Projects**
 - **Community Building Program**
 - **Economic Dev't Contingency Fund**
 - **A. Eligible Uses**
 - **B. Grant Limit/Match**
 - **C. Eligible Applicants**



LARGE ECONOMIC DEV'T PROJECTS

- **Purpose:** help redevelop larger problem or blighted properties in neighborhood or business districts in City; jump start activities on larger projects.
- Grants can be used in conjunction with Community Building Grants
- **Comprehensive Strategies recommended**



LARGE ECONOMIC DEV'T PROJECTS

- Eligible Uses:
- Acquisition, redevelopment of blighted sites
- Demolition (blight removal)
- Construction
- Site Development
- On-site and site to main infrastructure improvements
- Environmental remediation



LARGE ECONOMIC DEV'T PROJECTS

- **GRANT LIMIT:**
- **Maximum grant: \$500,000. Minimum grant: \$50,000.**

- **MATCH REQUIREMENT:**
- **A. \$50,000 to \$250,000 minimum 1:1**
- **B. \$250,000 to \$500,000 minimum of 1:3 (Impact: Project)**



LARGE ECONOMIC DEV'T PROJECTS

- **Eligible Applicants:**
- **Private sector individuals or businesses;**
- **501 (c) (3) not for profits;**
- **not for profit economic development corporations;**
- **City of Harrisburg;**
- **Harrisburg Redevelopment Authority;**
- **Harrisburg Land Bank;**
- **Similar authorities and agencies serving the City.**



COMMUNITY BUILDING PROGRAM

- **Purpose:** Accelerate, expand activities already underway in neighborhoods by offering grants to facilitate funding to property owners for façade improvement over a period of time.
- **Goals:** To improve the livability, visual appeal, safety and neighbor –to- neighbor interactions that rebuild relationships and ultimately ownership in City neighborhoods, contributing to a better, more livable, city.

The logo for the Community Building Program is a blue square with a white, textured pattern of small, irregular shapes. The text "Community Building Program" is written in white, sans-serif font, stacked vertically on the left side of the square.

Community Building Program

- **Eligible Uses:**
- **Multi-year strategies (up to 5 yrs.) in geographically self-defined areas developed by a responsible party that is either a (c) (3), City of Harrisburg, or private sector developer.**
- **Façade improvement for residential and commercial properties in target areas addressing blight and creating ownership in community.**
- **Strategies similar to state DCED Main Street and Elm Street Programs. Applicants responsible for implementing activities with individual property owners.**
- **IH grant may be used to provide grants or low interest loans to property owners.**



COMMUNITY BUILDING PROGRAM

- **GRANT LIMIT:**
- Maximum grant amount is \$350,000.

- **MATCH REQUIREMENT: 1:1**
- Source of match is broadly defined, but must be demonstrated
- Interior improvements are eligible match
- Funds may be matched with weatherization, aging services, utility and similar sources



COMMUNITY
BUILDING
PROGRAM

- **ELIGIBLE APPLICANTS:**
- **Not-for-profit 501 (c) (3)**
- **Not-for-profit economic development corporations serving the City**
- **City of Harrisburg**
- **Harrisburg Redevelopment Authority**
- **Harrisburg Land Bank**
- **Private corporations with demonstrated community support**



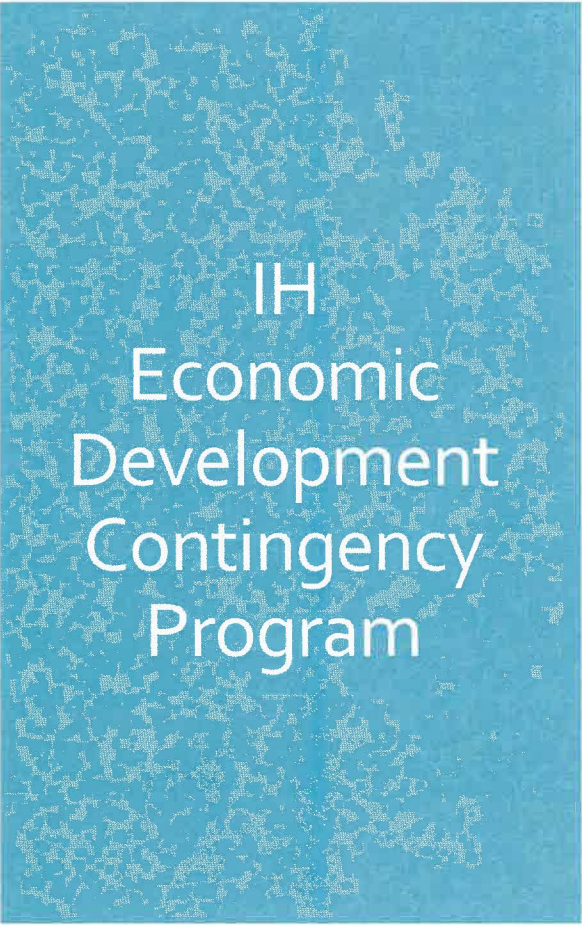
IH Infrastructure Projects

- **Eligible Uses:** Sewer, water lines; treatment facilities; transportation (roads, bridges, sidewalks, signals); Internet broadband; Wi-Fi Service; Mass transit; City lighting; private property sewer/water problems and similar projects
- ***Two Awards: Multi-modal Collaborative Project (City of Hbg., Capital Region Water)**
- **Total Shared Award : \$5,487,290.50**
- **\$2,743,645.25 per awardee**



IH Infrastructure Contingency Projects

- **Eligible Uses:** infrastructure-related emergency needs causing stress on the City's General Fund for which no other grant source is readily available
- **Grant Limit:** \$500,000
- **No match requirement**
- **Eligible Applicants:** City; CRW
- ***\$250,000 City Microsoft 365 award**



IH
Economic
Development
Contingency
Program

- **Eligible Uses:** non-infrastructure-related emergency needs causing stress on City's General Fund for which no other grant source is readily available
- Used to address unexpected problems that impact health and safety of city residents that are not a normal operational expense of city government
- **Grant Limit:**\$250,000 **Match Requirement:** 1:1
- **Applicants:** City; Dauphin County; Land Bank; Redevelopment Authority serving City

IH Project Status

- Began making awards in late 2016
- Projects began in 2017
- As of December 2019 : 10 projects fully complete
- 3 projects close to completion
- Multi-modal Phase II in progress
- Board discussing second funding round



THANK-YOU

- Sheila Dow-Ford, Executive Director
- sheiladowford@comcast.net
- 717-919-1853
- www.impactharrisburg.org

COMMUNITY
BUILDING
GRANTS
TOTAL
\$1,293,351.00

Project	Amount	Status
Community First Fund	\$350,000.00	* Complete
East Shore YMCA	\$138,592.00	Near completion
Gamut Theatre	\$250,000.00	Complete
Tri-County Community Action Commission	\$204,759.00	Begins Spring 2020
Tri-County Housing Development Corporation	\$350,000.00	Complete

Large
Economic
Development
Projects
Total:
\$2,931,369.00

Project	Amount	Status
City Playground Resurfacing	\$250,000.00	3 of 4 complete
Hbg. Red't Authority	\$500,000.00	Ongoing
Hbg. River Rescue	\$81,369.00	Complete
Paxton Street Homes	\$100,000.00	Complete
Salvation Army	\$500,000.00	Complete
TLC Construction	\$500,000.00	Complete
WebPage FX	\$500,000.00	Complete
YMCA-Camp Curtin	\$500,000.00	Complete